
THE INTERNATIONAL JOURNAL OF HUMANITIES

Managing Director

Ayinevand, Sadegh (Ph.D.)

Assistant Managing Director

Ghaffari, Masoud (Ph.D.)

Executive Editor

Abbas Manoohehri (Ph.D.)

Editorial Board

Akbariyan, Reza (Ph. D.), Tarbiat Modares Univ.
Alimohammadi, Mohammad ali (Ph. D.), Khajeh Nasir Al-Din Univ.
A'vani, Gholamreza (Ph. D.), Tehran Univ.
Ayinevand, Sadegh (Ph.D.), Tarbiat Modares Univ.
Bozorg-e Bigdeli, Saeed (Ph. D.), Tarbiat Modares Univ.
Dabirmoghaddam, Mohammad (Ph. D.), Allameh Tabatabai Univ.
Ehsani, Mohammad (Ph.D.), Tarbiat Modares Univ
E'temadi, Hossein (Ph. D.), Tarbiat Modares Univ.
Ghaffari, Masoud (Ph.D.), Tarbiat Modares Univ.
Hafezniya, Mohammadreza (Ph.D.), Tarbiat Modares Univ.
Khodadad-Hosseini, Seyed-Hamid (Ph. D.), Tarbiat Modares Univ.
Kiyani, Gholamreza (Ph. D.), Tarbiat Modares Univ.
Korde-e Zafaranlu Kambouziya, Aliyeh (Ph. D.), Tarbiat Modares Univ.
Manouchehri, Abbas (Ph.D.), Tarbiat Modares Univ.
Mehrmohammadi, Mahmoud (Ph. D.), Tarbiat Modares Univ.
Mohaghegh-e Damad, Seyed Mostafa (Ph. D.), Islamic Sciences Academy.
Mousavi, Seyed-Mehdi (Ph. D.), Tarbiat Modares Univ.
Najjarzadeh, Reza (Ph.D.), Tarbiat Modares Univ.
Sadr, Seyed-Kazem (Ph. D.), Shahid Beheshti Univ.
Taslimi, Mohammad Saeed (Ph.D.), Tehran Univ
Valavi, Ali-Mohammad (Ph. D.), Al-Zahra Univ.
Zanjanzadeh, Homa (Ph. D.), Ferdowsi Univ.

Scientific Advisers

Al-asad, Nasir Al-Din (Ph.D.) (Jordan)
Al-seyed, Ridwan (Ph.D.) (Lebanon)
Baydun, Ibrahim (Ph.D.) (Lebanon)
Bu-Hudaybah, abd Al-wahhab (Ph.D.) (Tunisia)
Hanafi, Hasan (Ph.D.) (Egypt)
Mohsen, Saleh (Ph.D) (Lebanon)

Fred, R., Dallmayer (Ph.D.) (USA)
Frye, Richard. N (USA)
Fabio, Pettito (Ph.D.) (France)
Paul, F., Rogers (Ph.D.) (UK)
Zakkar, Suhyl (Ph.D.) (Syria)

General Manager

Mousavi, Syed-Mehdi (Ph.D.)

Editing Consultant

Reza Rezae (Ph.D.)

Technical Manager

Heydari, Fariba

Printed By

Tarbiat Modares University Press

**The International Journal of Humanities, Faculty of Humanities, Tarbiat Modares University, Tehran,
Islamic Republic of Iran**

Tel: (021) 82884679

Fax: (021) 82884679

P.O.Box: 14115-139

<http://humanities.journals.modares.ac.ir>

E-mail: humanitiesjournal@modares.ac.ir

Volume 22, Number 3

Summer 2015

ISSN 2538-2640

Online 25382659

THE INTERNATIONAL JOURNAL OF HUMANITIES

OF THE ISLAMIC REPUBLIC OF IRAN

A Scholarly Refreed Journal

CONTENTS

Financial Development as a Determinant Factor of FDI Inflow to Developing Countries Abbas	1
Jafar Ghasemi Varnamkhasti, Ebrahim Hosseini-Nasab, Nader Mehregan, Reza Najari-zadeh	
Studying Managers' Performance Based on Jihadi Management Features	29
Maryam Siri Palasht, Hossein Khanifar	
Methodology of Soft Operational Research	59
Ramin Sepehrirad, Adel Azar, Reza Dabestani	
Identifying the factors and components affecting trust-based cooperation in the automobile supply chain and their impact on the performance of the chain member companies	87
Mohsen Rafi'pour, Jahanyar Bamdad Suf , Maghsoud Amiri, Jamshi Salehi Sadaghiyani	
Functionalist Economics: A Deweyan Approach	101
Morteza Sahab Khodamoradi, Farshad Momeni, Alireza Naseri	
The Role of Health in Labor Productivity: A Case Study of Member Countries of Organization of Islamic Cooperation	147
Samira Motaghi, Abbas Assari, Lotfali Agheli	
The Role oF Consumer Personality Traits Fitness with the Brand Personality in Brand Loyalty Development	159
Yadollah Nemati, Hamid Reza Vazirzanjani	